# ISONA MISSION

eliminating racism empowering women

WC3

St. Paul

TO ELIMINATE RACISM, EMPOWER WOMEN AND PROMOTE PEACE, JUSTICE, FREEDOM & DIGNITY FOR ALL

2016 ANNUAL REPORT

### **WHO WE ARE**



Dear YWCA Friends and Family,

The YWCA St. Paul has been serving women, men and their families for 109 years. In our early years we provided safe housing to help young women as they migrated to St. Paul for factory jobs. In 2016, we continued to serve community needs in ways aligned with our mission—eliminating racism and empowering women.

Through our social service programs aimed at areas of significant racial and/or gender disparities, we helped individuals build success in the workplace, helped families move beyond crisis to build stable homes, kept people of all ages and abilities moving and motivated, and empowered youth to build the futures of their dreams.

In 2016 we partnered with the Women's Foundation of Minnesota and the Governor's Office when they launched the Young Women's Initiative (YWI) by providing leadership development programming for the Young Women's Cabinet, a group of 25 amazing young women. We partnered with Saint Paul College to sponsor Community Conversations after the Philando Castile shooting, offering community members a safe space to share their grief, anger and frustration, and to begin dialogues to increase understanding.

I am so grateful, every day, for the opportunity to work on our mission with our community partners and our wonderful staff, board and committed volunteers. Our work to change minds, bodies and lives would not be possible without them, or without your support. Thank you!

Saye Adams Massey
Gaye Adams Massey
Chief Executive Officer

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to Chief of Police

Saint Paul Police Department

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Senior Vice President - Human Resources & Corporate Services

Securian Financial Group

## "I'VE NEVER SEEN A PLACE SO OPEN TO EVERYONE."

**NENA**, Young Women's Initiative participant

Nena's participation in YWCA St. Paul's IMPACT program led to her involvement in the Young Women's Initiative, sponsored by the Women's Foundation of Minnesota and the Governor's Office. YWCA St. Paul provided leadership development and advocacy training to the young women participating in the initiative, and Nena's participation led to her first job, seeing colleges and building skills and networks for a successful future. To learn more about Nena's success, watch her video at http://bit.ly/ywcaSS17.



Collaborating with a broad east metro referral network, YWCA St. Paul anchors the Summit-University community and serves our neighbors in Greater St. Paul and Ramsey County. Through programs and services in Housing & Supportive Services, Youth Development, Employment & Economic Development and Health & Wellness, YWCA St. Paul changes minds, bodies and lives.



# "IT'S THE PLACE WHERE PEOPLE'S LIVES CHANGE."

**AUSTRALIA**, Transitional Housing Program participant

The YWCA St. Paul's Transitional Housing Program gave Australia the support she needed, but what she did for the YWCA St. Paul goes beyond one family. To learn more about Australia's success, watch her video at http://bit.ly/ywcaSS17.

### **604 PEOPLE (198 FAMILIES) OVERCAME HOMELESSNESS**

YWCA St. Paul's affordable housing and housing-related services empower families to stabilize their lives, build new skills, decrease their utilization of emergency services and keep their families united and safe.

RAPID REHOUSING (RRH) reduced the length of emergency shelter stays by providing a jump-start of supportive services and other resources that empowered families to move out of shelters and into stable housing.

TRANSITIONAL HOUSING PROGRAM (THP) created a path out of homelessness for single parents and their children. Families spent up to 24 months building skills and stabilizing their lives while living in one of the three YWCA Transitional Housing sites.

**PERMANENT SUPPORTIVE HOUSING (PSH)** combined safe, affordable housing and supportive services to help families who have experienced long-term homelessness to build stable, healthy lives.

YOUNG WOMEN'S INITIATIVE (YWI) OF MINNESOTA, first-of-its-kind, state-wide partnership between the Women's Foundation of Minnesota and the Governor's Office, focused on achieving equity in opportunities and improving the lives of young women in underserved communities. YWCA St. Paul proudly provided leadership development and advocacy training to the young women participating in the YWI Young Women's Cabinet.

YOUTH ACHIEVERS PROGRAM (YAP) equipped at-risk youth ages 8–14 with the skills, attitudes and experiences to succeed and grow through after-school and summer programming focusing on life skills, academic enrichment and healthy minds/bodies.

#### **IMPACT**

**Youth Employment Services** provided youth with opportunities to develop employability skills to excel in the workplace, with group sessions three times a week and a monthly experiential learning opportunity.

**Young Women's Empowerment** programming supported healthy development of individuals, created opportunities to connect with one another through community and raised awareness of social justice issues.

# 120 YOUNG PEOPLE WERE EMPOWERED TO REACH THEIR FULL POTENTIAL

YWCA St. Paul's Youth Development programs partner with schools and community organizations to facilitate services for youth and to provide program leadership so that youth and young adults are supported as they overcome challenges and learn new skills.

### 839 PEOPLE GAINED SKILLS TO OVERCOME BARRIERS TO EMPLOYMENT & SELF-SUFFICIENCY

YWCA St. Paul's Employment & Economic Development programs help people experience success and provide ongoing case coordination, training and support.

YW WORKS (YWW) helped break the cycle of poverty by helping people move from welfare to work. As a contractor of Workforce Solutions, a department of Ramsey County, YWW delivered culturally-specific employment services to African American participants of the Minnesota Family Investment Program (MFIP).

The COMMERCIAL DRIVER'S LICENSE (CDL) TRAINING PROGRAM helped people train for and obtain a CDL so that they can improve their employability and earning potential, at no cost to eligible participants.

YW JOBS (YWJ) provided customized services and ongoing support to help job seekers overcome barriers to obtaining and sustaining employment and employers retain new employees.

In addition to a welcoming, inclusive atmosphere and professional staff, the HFC offered CARDIO AND STRENGTH TRAINING equipment, GROUP FITNESS classes led by certified instructors and free to members, and SPECIALTY FITNESS classes with specialized and/or advanced instruction to members and non-members of all ages. Frequent fitness discounts and financial assistance helped keep fitness accessible.

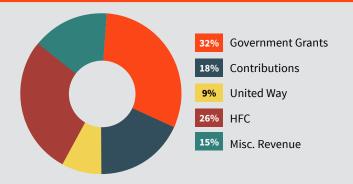
The **AQUATICS PROGRAM** provided swim instruction, coaching and water exercise as well as opportunities for lap swimming, competitive swimming, open swim and pool rental.

**PERSONAL TRAINING** and **FITNESS SERVICES** provided assessment, instruction, support and coaching by nationally certified personal trainers to help individuals meet their fitness goals.

### 3,583 PEOPLE GREW STRONG IN BODY & MIND

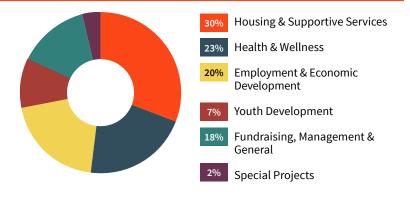
The Health & Fitness Center (HFC) offers individual and group activities to empower people of all ages to live an active lifestyle, prevent and manage chronic medical conditions, reduce stress and grow strong in both body and mind.

# SUMMARY OF FINANCIAL ACTIVITY



### Public Statement of Activities & Revenue 1

Government Grants	\$1,679,377
Contributions	969,868
United Way	501,080
Health & Fitness Center	1,355,291
Professional Services	62,184
Program Service Fees & Miscellaneous	386,325
Rental Income	218,163
Debt Forgiveness	111,888
Investment Income	3,928
TOTAL PUBLIC SUPPORT & REVENUE	\$5,288,104



### **Expenses**

### **PROGRAM SERVICES**

Housing & Supportive Services	\$1,785,135
Health & Wellness	1,370,874
<b>Employment &amp; Economic Development</b>	1,210,894
Youth Development	423,819
Special Projects	142,208
Total Program Expenses	\$4,932,930

### **SUPPORTING SERVICES**

Management & General	<b>\$</b> 821,075
Fundraising	292,049
Total Supporting Services	1,113,124
TOTAL EXPENSES	6,046,054
CHANGE IN NET ASSETS <sup>2</sup>	(\$757,950)

<sup>&</sup>lt;sup>2</sup> Reflects \$667,576 in depreciation including \$352,670 on housing units for homeless families where contracts stipulate no interest and no principal payments are due for the term of the loan.

<sup>&</sup>lt;sup>1</sup> Excludes multiple-year grants where revenue was recognized in a previous year.

# STATEMENT OF FINANCIAL POSITION

#### **ASSETS**

Current Assets	\$771,776
Long-term Assets	7,428,632
Total Assets	\$8,200,408

#### LIABILITIES

Current Liabilities	\$624,384
Debt Requiring Payments	339,824
Debt Forgiveable	965,370
Debt Only Repayable if Property Sold	5,710,657
Total Liabilities	7,640,235
NET ASSETS	560,173
TOTAL LIABILITIES & NET ASSETS	\$8,200,408

Supporting documents including the 990 and Audited Financial Statement are available online at www.ywcaofstpaul.org or by contacting Peter Olsen at 651-222-3741 or polsen@ywcaofstpaul.org.









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### www.ywcaofstpaul.org This document is available in alternative formats.